

LGiU Cllr

achievement awards

7th November 2017 | Guildhall, London

Now in their eighth year, the LGiU and CCLA C'llr Achievement Awards are back for 2017! The only awards celebrating the important work of councillors, they are the highlight of the year for elected members across England and Wales.

We will welcome 200 of the brightest and best councillors, as well as other senior local government figures, council leaders and MPs, for an evening of celebration and networking against the beautiful background of the Guildhall in London. We pride ourselves on hosting a light-hearted and relaxed event, which guests in previous years have told us they appreciate more than black-tie or formal dinners – so the ceremony is a standing reception, with food and drink served all evening.

We promote nominations from May through to September, gathering around 200 entries from councillor colleagues, local MPs and residents. The shortlist is announced in October and the judging panel convenes before the ceremony in November. The winners are announced on the night by LGiU Chief Executive Jonathan Carr-West.

Proposed categories for 2017

-  Leader of the Year
-  Community Champion
-  Young Councillor of the Year
-  Finance and Transformation
-  Health and Care
-  Technology and Digital
-  Place-shaping and Environment

Last year's awards

For the first time since the awards began, C'llr Achievement Awards 2016 took place in the Guildhall's Livery Hall, a beautiful setting that gave the ceremony the prestige that befitted the celebration. We also doubled the number of guests to 200, while retaining the same informal and convivial atmosphere. Councillors travelled from all corners of England and Wales in order to attend, from Redcar to Bradford, from Glamorgan and Brighton.

We were honoured to have speeches from distinguished local government figures such as Lord Porter, Chair of the Local Government Association, and Baroness Thornhill, Elected Mayor of Watford. The event received significant social media (#CllrAwards2016) and press pickup, featuring on BBC regional radio, Yorkshire Post, Birmingham Mail and others.

About LGiU

LGiU is a membership body for councils in the UK and Ireland, as well as a registered charity working to promote local democracy. For 30 years, LGiU has held its position as a respected and influential policy voice in local government sector.

Our membership includes two thirds of local authorities in England, across districts, counties, metropolitan districts and unitary councils, who serve a combined population of more than 30 million residents. Our members receive regular policy briefings and daily news bulletins on issues affecting local government, and attend a regular programme of policy and training events.

lgiu.org.uk/project/lgiu-cllr-awards-2017 | [@lgiu](https://twitter.com/lgiu)



Benefits of sponsorship

- Captive event audience of 200 council leaders, council cabinet members, senior local government figures and MPs, as well as the brightest stars in local government from the shortlist.
- Keynote address given by the Secretary of State of Local Government.
- Invitations sent to 380 council leaders and their cabinet members.
- Nominations promoted to all 18,000 councillors in England.
- Access to the local government sector with a net worth of £586bn.
- Seven months of ongoing promotion, from nominations through to shortlisting, judging and the ceremony.
- Event featured prominently on LGiU's website and promoted to LGiU's 11k Twitter followers.
- Personal emails to all councillors in England and Wales and their Democratic Services officers to encourage award nominations.
- Promoted to LGiU member councils through daily/weekly communications.
- Advertised through the year in C'llr Magazine, read by 9000 councillors.
- Dedicated press push at key moments – nominations, shortlist announcement and winners.
- Strong press coverage, especially trade and regional. Last year's awards were covered in Local Gov, the Yorkshire Post, Northern Echo, Oxford Mail, Birmingham Mail and more.
- Printed programme given to all guests as a keepsake.

Sponsorship offering

To discuss your sponsorship priorities, ideas for award categories, or for general information speak to Jennifer Glover at jennifer.glover@lgiu.org.uk or 020 7554 2800.

	Event sponsorship £15K	Award sponsorship £7.5K
Branding and blurb on main C'llr Achievement Awards website page		
Foreword, branding and blurb in printed event programme		
Branding in promotional emails and invitations		
Branding in nomination form		
Branding in C'llr Magazine advertising		
Branding in C'llr Magazine features on winners		
Branding and blurb on individual award category website page		
Name in award category title eg. xxx's Young Councillor of the Year Award		
Branding on award category page in event programme		